

Sommario Rassegna Stampa

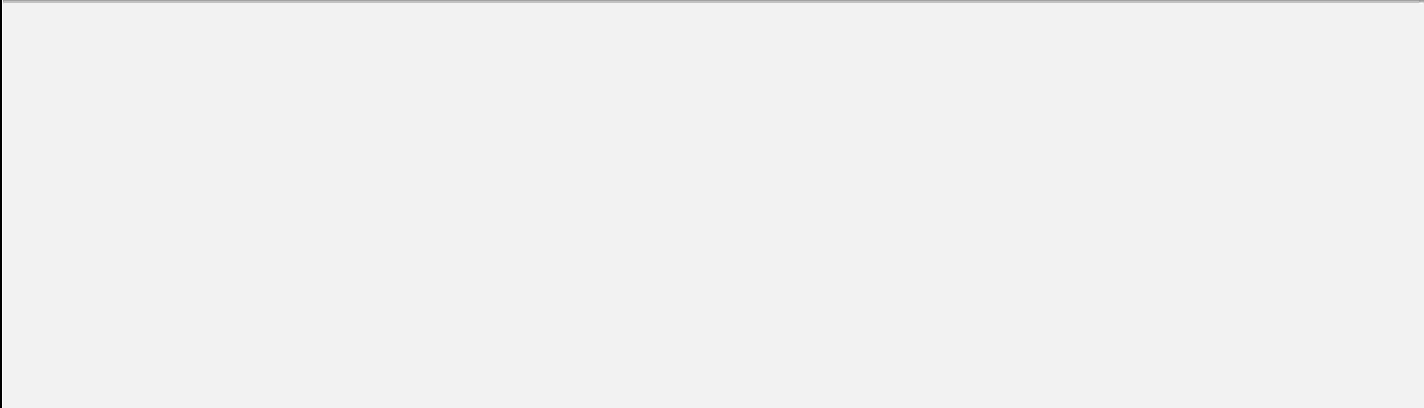
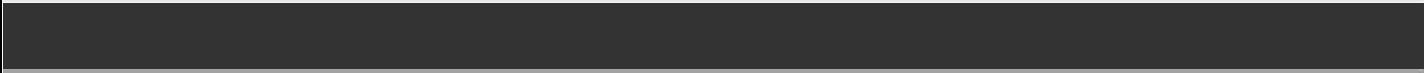
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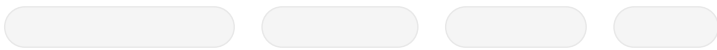
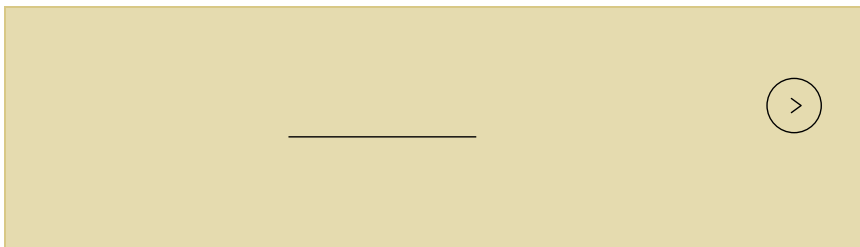


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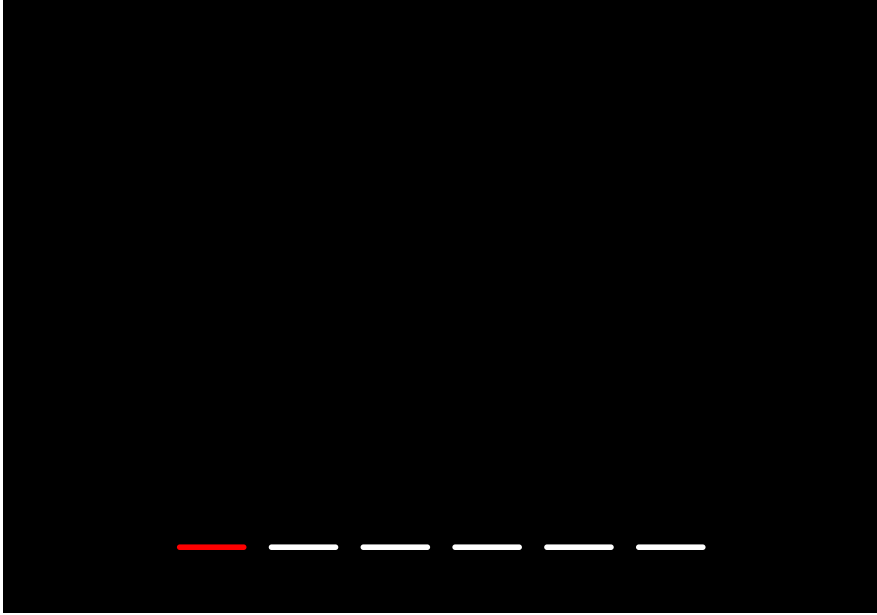
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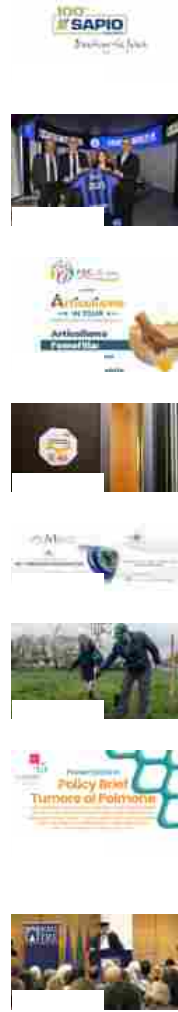


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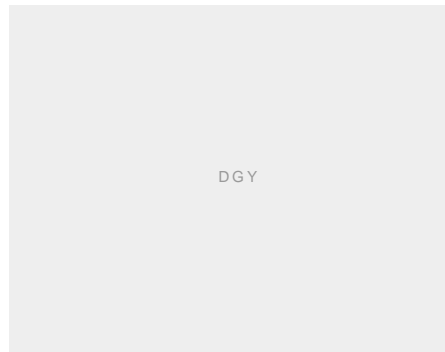
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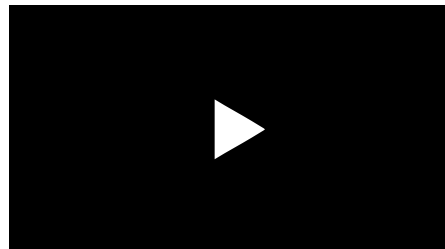
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"OOVODJP QVCCMJDJUBSJ

*M OPTUSP PCJFUUJWP ~ DSFBSF VO MVRPH TJDVSP F DPJOWPMHFOUF JO DVJ HMJ VUFOUJ QP
 NJHMJPSBSF M%FTQFSJFO[B EFMMB OPTUSB DPNNVOJUZ TPTQFOEJBNP UFNQPSBOFBNFOUF J D

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\$BMDJPNFSDBUP DPN
 *OUFS BODIF "VTJMJP JO 2BUBS
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\$BMDJPNFSDBUP DPN
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\$GQNURQRV ± ³/ï+HUSHV JRVWHU q XQ YLUXV FKH PROWH SHUVRQH VRWWRYDOXDQR PD FÍ
VSHULPHQWD VXOOD VXD SHOOH VD FKH QRQ q XQ FDVR FKH YHQJD FKLPDWR IXRFRRí GL
6DQWí\$QWRQLR SRLFKq SURYRFD GLVDJLR H GRORUH FKH QRQ SHUGXUDQR YRODPPHQWH QHO
DFXWD GHOOD PDODWWLD PD SRVVRQR SHUVHYHUDUH QHO WHPSR FRPH QHDQGDGURDYDFHQ
SRVW HUSHWLFD OD FRPSOLFDDQJD FURQLFD SL• FRPXQH GHO IXRFRR GL 6DQWí\$QWRQLR
)UDQFHVFR /DQGL SUHVLGHQWH GHOOD 6R FLHWj L WDO LDQD GL JHURQWRORLWí JHULDWULD
PDUJLQH GHO VXR LQWHUYHQWR QHOÍ DPQLWR GHOÍ LQFRQWUR μ6WUDWHJLH H VWUXPHQWL
OD SUHYHQJLRQH YDFFLQDOH FRQWUR Oï+HUSHV JRVWHUí RUJDQJ]DWR SHU SURPXRYHUH OD
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³/H SHUVRQH SL• D ULVFKLR ± DJJLXQH /DQGL ± VRQR TXHOOH FKH KDQQR SL• GL DQQL L
SDJLHQWL IUDJLOL H TXHOOL LPPXQRFRPSURPHVVL PD DQFKH FKL YLYH DOWL OLYHOOL GL VUWH
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SDUWH GL XQ SL • DPSLR SURJHWWR GL VHQVL

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L SDJLHQWL IUDJLOL H TXHOOL LPPXQRFPSURPHVVI' PD DOFKH F

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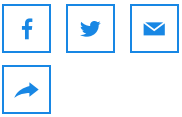


0LODQR QRY \$GQNURQRV 6DOXWH / +HL
SHUVRQH VRWRYDOXWDQR PD FKL OR VSHUI
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GRORUH FKH QRQ SHUGXUDQR VRODPHQWH Q
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HUSHWLFOD OD FRPSOLFDQ]D FURQLFD SL• FR
KD GHWWR)UDQFHVFR /DQGL SUHVLGHQWH ()
JHULDWULD 6LJJ D PDUJLQH GHO VXR LQWH
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/H SHUVRQH SL• D ULVFKLR DJJLXQJH /DQGL
DQQL L SD]LHQWL IUDJLLOL H TXHOOL LPPXQR
GL VWUHV /D YDFFLQD]LRQH q GXQTXH SDU
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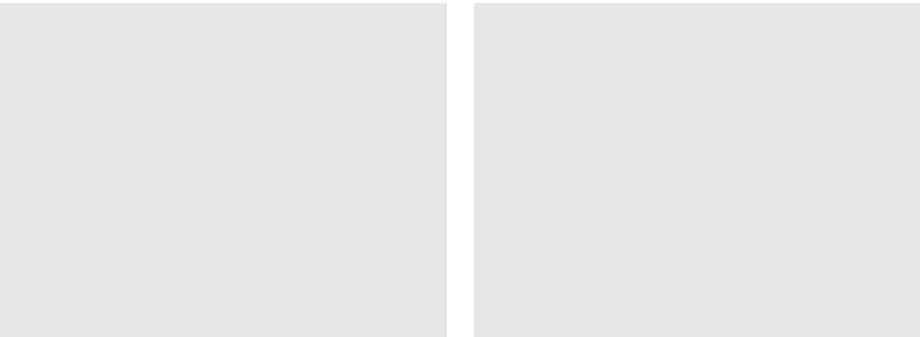
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\$GQNURQRV 6DOXWH ± /†+HUSHV]RVWHU q XQ YLUXV\$KCHVFRQWH SHUVR'
 PD FKL OR VSHULPHQWD VXOOD VXD SHOOH VD FKH QRQ q XQ FDVR FKH YH
 μIXRFR† GL 6DQW†\$QWRQLR SRLFKq SURYRFD GLVDJLFRHGRDRYOD OD7XGD
 VRODPHQWH QHOOD IDVH DFXWD GHOOD PDODWWLD PD SRVVRQR SHUVHYH
 QHO FDVR GHOOD QHXURSDWLD SRVW HUSHWLFD O†6FRPLG OFDFDQDQ SURVVI
 IXRFR GL 6DQW†\$QWRQLR /R KD GHWR)UDQFHVFRV#DQGLWSUHVVLGHQWH
 LWDOLDQD GL JHURQWRORJLD H JHULDWULD 6LJJ D PDUJLQH GHO VXR L'
 GHOO†LQFRQWUR μ6WUDWHJLH H VWUXPHQWL SHU D†BYLG LYURORJL ODQFLF
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 FRPSUHQGH OD FDPDJDQD VRFLDOH H OR VSRW 0L9DFFLQR1RQ0L\$FFHQGR
 3/H SHUVRQH SL• D ULVFKLR ± DJJLXQJH /DQGL ± VRQR TXHOOH FKH KDQQI
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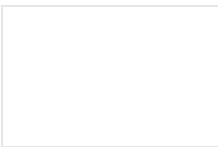
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+HUSHV JRVWHU LQ /RPEDUGLD YDFFLQDWR FLUFDF
GHJOL DQ]LDQL QHOOH 56\$

..... LQDUPDFL



/¶LQIH]LRQH SXz FDXVDUH FRPSOLFDQ]H JUDYL VRSUDWWXWWR QHL SD]LHQ
9DFFLQD]LRQH DQWL JRVWHU SURWDJRQLVWD GHOOR VSRW 0L9DFFLQR1RQOL

,Q XQD IDVH LQ FXL q DOWD O¶DWWHQ]LRQH YHUVR JOL VWUXPHQWL GL SUHYHQ]LF
LQ /RPEDUGLD VL ID VWUDGD DQFKH OD YDFFLQD]LRQH FRQWUR O¶KHUSHV JRVWHU
6DQW¶\$QWRQLR VRSUDWWXWWR QHOOD IDVFLD GL SRSROD]LRQ \$%%21\$ DJLOH JC
56\$ WUD L SL• HVSRVWL DOO¶LQVRUJHQ]D H DOOD JUDYLWj GHOOD PDODWWLD H
JLXJQR GL TXHVW¶DQQR DG RJLL LQIDWWL LO QXPHUR GHOOH VRPPLQLVWUD]LRQ
ULFRPELQDQWH DQWL KHUSHV JRVWHU q SDVVDWR GD ,VFULYLWL DOO¶
OLYHOOR GL FRSHUWXUD WUD JOL DQ]LDQL QHOOH 56\$ \$OO¶LQWHUQR GHOOH UH\
GHO GHJOL DQ]LDQL KD JLj ULFHXXWR LO YDFFLQR DQWLQ¶KHQ]DOH 6H QH q (¶
0LODQR SUHVVR 3DOD]JR 3LUHOOL GXUDQWH LO FRQYHJQR GL ,WDOLD /RQJHYD 3¶
SHU DXPHQWUDH OD SUHYHQ]LRQH YDFFLQDOH FRQWUR O¶KHUSHV JRVWHU SDWUF
/RPEDUGLD GD),00* /R PEDUGLD GDOOD 6 RFLHWj ,WDOLDQD @R]D¶RQWRORJLD H '
GDOOD 6RFLHWj ,WDOLDQD GL ,JLHQH 6,W, /¶HYHQWR KD ULXQLWR LVWLWX]LRQL
SHU FRQIURQWUDVL VXOOH VWUDWHJLH SL• HIILDFDL SHU LQQDO]DUH OH FRSHUWX
HVSHULHQ]H YLUWXRVH LPSOHPHQWDWH VXO WHUULWRULR ,Q 5RQ YHJQR q VWDWF
YHLFRODUH OR VSRW GHOOD FDPDQD VRFLDOH GL ,WDOLD /RQJHYD 0L9DFFLQR1
SDWURFLQDWD GD 3XEEOLFLWj 3URJUHVV ILQDOL]DWD DG DXPHQWUDH OD FRQ'
JRVWHU H GHOO¶LPSRUWDQ]D GHOOD YDFFLQD]LRQH

6L FDOFF¶D¶KHDXOWR VX VLD D ULVFKLR GEDXLDXSSDUH O¶KHUSHV JRVWHU
GDOOD ULDWLWYD]LRQH GHO YLUXV GHOOD YDULFOOD DYXWD GD ED]¶LQL ± ULPC
OLYHOOR GHO VLVWHPD QHUYRVR FKH SURYRFD PDQLHVW]LRQL FXWDQHH H QH
SRVVRQR HVVHUH DQFKH PROWR GRORURVH OLPLWDQGR OD TXDOLWj GL YLWD GH
ROWUH SHUVRQH O¶DQQR VL DPPDODQR GL JRVWHU OD FXL VHYHULWj DXPHI
FDXVD GL GLIHVH LPPXQLWDULH SL• GHEROL H GHOOD SUHVHQ]D GL PDODWWLH FL
DQ]LDQL SL• YXOQHUDELOL DQFKH ULVSHWWR DOO¶LQVRUJHQ]D H DOOD JUDYLWj G
TXHVWH OD QHYUDOJLD SRVW HUSHWLFDF FKH VL PDQLHVW¶LQFLUFDF QHO
GRORUH LQ PROWL FDVL WDOPHQWH IRUWH GD FRPSRUWDUH XQD SHUGLWD SHUPD
FRQ ULSHUFXVVLRQL QRQ VROR VXL SD]LHQWL PD DQFKH VXL IDPLOLDUL ROWUH I
OD ULFKLHVWD GL DVVLVWHQ]D D OXQJR WHUPLQH ,O YDFFLQR UHVWD O¶XQLFD D
FRQWUDVWUDH O¶LQVRUJHQ]D GHOOD PDODWWLD H GHOOH VXH FRPSOLFDQ]H É §
O¶KHUSHV JRVWHU LQ TXDOVLDVL SHULRGR GHOO¶DQQR DQFKH LQ FRQFRPLWDQ]I
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&HQWUL YDFFLQDOL JOL RVSHGDOL H OH 56\$ GRYH DG RJLL VL q YDFFLQDWR FRQ

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3/¶KHUSHV JRVWHU q XQ QHPLFR VXEGROR H LQWHQVR GD FXL SURWHJJHUVL SHUF
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O¶LQIHJLRQH H GHOOD SRWHQJLDOH JUDYLWj GHOOD PDODDWLD FKH VL VRPPD D
GLVLQIRUPD]LRQH FLUFD O¶HVLVWHQ]D GL YDFFLQL HIILDFDL H JUDWXLWL SHU L
VHVVDQWDFLQTXS-FCECHU WRS%#HJQ DEHL 3UHVLGHQWH GL ,WDOLD /RQJHYD
3/¶DWWHQ]LRQH D YDFFLQDUH OD SRSROD]LRQH SL• IUDJLOH TXHOOD GHOOH 56\$
GL VIUXWWDUH OD VRPPLQLVWUD]LRQH GHO YDFFLQR DQWLQIOXHQ]DOH SHU SURP
DOWUH YDFFLQD]LRQL UDFFRPDQGDWH GHJOL DQ]LDQL SRVVRQR UDSSUHVHQWUDH
SHU LQQDO]DUH OH FRSHUWXUH GHOOR JRVWHU H SURWHJJHUH FKL q SL• YXOQHUI
GHO SURJHWWR GL ,WDOLD /RQJHYD SURPXRYHUH OD FRQGLYLVLQRH GHOOH HVSHI
OLYHOOR WHUULWRULDOH PD DQFKH LQIRUPDUH H VFXRWHUH O¶RSLQLQRH SXEEOI
FRPXQLFD]LRQH´

%,Q DXPHQWR LO QXPHUR GL FDVL GL VLQGURPL VLPLO LQIOXHQ]DOL LQ ,WDOLD
6,063H GRSR OD SDQGHPLD DGHVVR VHUYH XQ ULODQFLR GHOOD VDQLWj :

3DQRUDPD GHOOD 6DQLWj

,QIRUPD]LRQH DQDOLVL GHL VLVWHPL GL :HOIDUH
5HJ 7ULEXQDOHGL 5RPD Q GHO OXJOLR
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3URIHVHLRQLVSRQVLELFRQVRO\$DQLWj
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*HQHURSLPDQDJYDFRHLHULQDUL

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O ULVSHWWR GHOOD WXD ULVIRLYD WHH]UDHq SDDU V B WHH]D]LRQDFULM/XWLQ]]LDPR FRNLH R WHFQRORJ
SHU DOWUH ILQDOLWj FRPH VSHFILI LFXDQV B HLO B DRAQON DHD SRK E AOLFLWj QRL H WHU]H SDUWL VHOH
SUHFLVL H IDUH XQD VFDQVLRQH DWWLYD GHOOH FDUDWWHULVWLFKH GHO GLVSRVLWLYR DL ILQL
WUDWWDUH GDWL SHUVRQDOL FRPH L WXRL GDWL GL XWLQ]]R SHU OH VHJXQWL ILQDOLWj SXEE
RVVHUYD]LRQL GHO SXEOLBRFL VMLD XLSFRHQB LSRGR/WWDUH ULILXWUDUH R UHYRFDUH LO WXR FROV

SUHIHURH DFFRQVHQWLUH DOO¶XWLQ]]R GL WDOL WHFQRORJLH XWLQ]]DQGR LO SXOV
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HSPSVI GLI RSR TIVHYVERS WSPEQIRXI RIPPE JEWI EGYXE HIPPE QEPEXXME QE TSV
GEWS HIPPE RIYVSTEXME TSWX IVTIXMGE PE GSQTPMGER^E GVSRMGE TMó GSQYRI
*VERGIWGS 0ERHM TVIWMHIRXI HIPPE 7SGMIXP MXEPMERE HM KIVSRXSPSKME I KIV
RIPP~EQFMXS HIPP~MRGSRXVS —7XVEXIKMI I WXVYQIRXM TIV EYQIRXEVI PE TVIZIR^M
SVKERM^^EXS TIV TVSQYSZIVI PE TVIZIR^MSRI ZEGGMREPI GSRXVS P~,IVTIW ^SWXIV
HM WIRWMFMPM^^E^MSRI GLI GSQTVIRHI PE GEQTEKRE WSGMEPI I PS WTSX 1M:EGG

4IV MRJSVQE^MSMRJVSXJRZ|WI NEX

%RUVD

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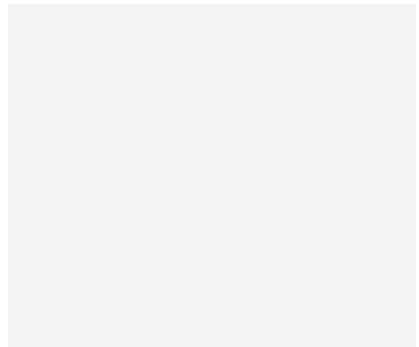
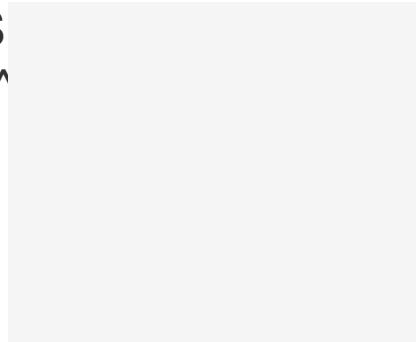
-28)62)8) :3')13&-0)' &97-2)77 7,344-2+ 7%098) 6-74%61-% 79 09')) +% 2)+3>- 8-7'%0-1= 8-7'%0-

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0ERHM 7MKK ,IVTIW ^S
WSXXSZEPYXES TVIZIR^
JSRHEQIRXEPI



HMHROVSRSW

1MPERS RSZ %HROVSRSW 7EPYXI 0~,IVTIW ^SV LI Q
WSXXSZEPYXERS QE GLM PS WTIVMQIRXE WYPPE WY R à Y
ZIRKE GLMEQEXS —JYSGS~ HM 7ERX~%RXSRMS TSMG KMS
TIVHYVERS WSPEQIRXI RIPPE JEWI EGYXE HIPPE QEP S TI
XIQTS GSQI RIP GEWS HIPPE RIYVSTEXME TSWX IVTI BER^
GSQYRI HIP JYSGS HM 7ERX~%RXSRMS OS LE HIXXS TVI
7SGMIXP MXEPMERE HM KIVSRXSPSKME I KIVMEXVME I HII
RIPP~EQFMXS HIPPE~MRGSRXVS —7XVEXIKMI I WXVYQI PE
ZEGGMREPI GSRXVS P~,IVTIW ^SWXIV~ SVKERM^^EXS TIV TVSQYSZIVI PE TV
ZEGGMREPI GSRXVS P~,IVTIW ^SWXIV I JEGIRXI TEVXI HM XP TM^ FOTMS TV
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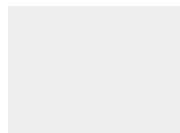
Š0I TIVWSRI TMó E VMWGLMS EKKMYRKI 0ERHM WSPS IIVIBDI CII IEDDS T
TE^MIRXM JVEKMPM I UYIPPM MQQYRSGSQTVSQIWW EP
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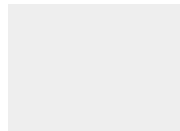


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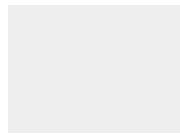
- TMó VIGIRXM



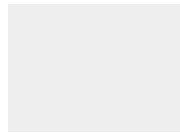
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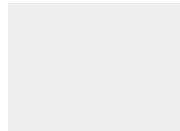
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HM QIHME 9I



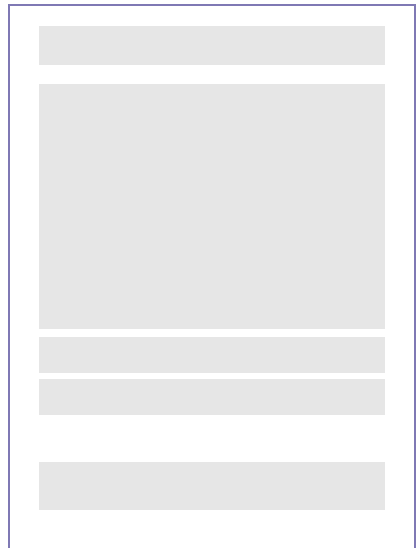
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7TEHIE 0E^M
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+MEPPS E 6S
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+RPH \$GQ.URQRWQGL 6LJJ i+HUSHV JRVWHU VRWWRYDOXWDWR SUHYHQJLRQH IRQGDPHQWDOH

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0LODQR QRY \$GQNURQRV 6DOXWH ± ³/¶+HUSHV JRVWHU q XQ YLUXV FKH PROWH SHUV
VRWWRYDOXWDQR PD FKL OR VSHULPHQWD VXOOD VXD SHOOH VD FKH QRQ q XQ FDVR FK
FKLDPDWR µIXRFR¶ GL 6DQW¶\$QWRQLR SRLFKq SURYRFD GLVDJLR H GRORUH FKH QRQ S
VRODPHQWH QHOOD IDVH DFXWD GHOOD PDODWWLD PD SRVVRQR SHUVHYHUDUH QHO WHF
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GL 6DQW¶\$QWRQLR´ /R KD GHWWR)UDQFHVFR /DQGL SUHVLGHQWH GHOOD 6RFLHWj LWDOL
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IDFHQWH SDUWH GL XQ SL• DPSLR SURJHWWR GL VHQVLELOLJD]LRQH FKH FRPSUHQQH OD
FDPSDJQD VRFLDOH H OR VSRW 0L9DFFLQR1RQ0L\$FFHQGR

%VXMGSP

³/H SHUVRQH SL• D ULVFKLR ± DJJLXQJH /DQGL ± VRQR TXHOOH FKH KDOOR SL• GL DOOL
SDJLHQWL IUDJLH H TXHOOL LPPXQRFPSURPHVVL PD DQFKH FKL IWXE HIPP %PFIVS 6SXEVJ
YDFFLQD]LRQH q GXQTXH SDUWH IRQGDPHQWDOH GHOOD SUHYHQJLRQH FKH FRQVHQWH G
PHJOLR H SL• D OXQJR´

Taboola Feed

0ERHM 7MKK —,IVTIW ^SV
TVIZIR^MSRI JSRHEQIRXEPI
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ERXM >SWXIV MR 6WE G
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